

Eastern Port for Passengers and Western for Cargo Creating New Shipment and Tourism Business Opportunities

The "Eastern Passengers and Western Cargo" short term development plan implemented at Port of Keelung combines the port and city renewal plans to create a prosperous port/city living environment, with the aim to enhance the international image of Keelung, and attract manufacturers to invest and locate in the area.

The overall development vision and spatial planning for Port of Keelung are based on the "Big U (Big Smile Port Project)". This development theme will turn the port into a multi-dimensional hub with a cultural experience area, a creative tourism and a transport business district, a core cruise ship passenger transport zone, a waterfront tourism business district, and a mountain and sea cultural area. The smile curve of the port entrance is based on the "Showcase New Keelung with a Green Harbor" concept with the aim of integrating the Port of Keelung waterfront and the surrounding urban development.



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Keelung

Urban Port for Passengers and Cargo

Port of Keelung is close to Central China, being only 378 nautical miles from Shanghai Port and 326 nautical miles from Ningbo Port. Keelung is an excellent natural port located in the main path of the Northeast Asia route. It has an average tidal range of 0.73 meter, outstanding upstream and downstream port related industrial resources, and is in the vicinity of the northern political and economic center. With recent emphasis on dual core development strategy of passenger and cargo services, the outer Port of Keelung is designated to provide cargo services such as international containers, cross-strait passenger and freight transport, intra-Asia container services and container storage and transportation. Cargoes primarily include gravel, oil, cement, steel hardware, and automobiles.

In addition, stevedoring service and terminal privatization of Port of Keelung have improved its efficiency to lower the cost for its customers. The inner port is a passenger oriented zone, offering international cruises and passenger terminals. Furthermore, the development of three historic warehouses into a visitor center provide cultural, creative and art performances. This port configuration fully complies with the dual core development strategy of passenger and cargo to drive the development of an urban/port business district.

Port of Keelung received the European EcoPort certification in 2015 and promotes various green port and environment related measures such as port sewage treatment planning, a sewage runoff interception facility and a 24-hour automatic continuous environmental monitoring system.



▲ West Bank Container Terminal Area



▲ Reconstruction and equipment upgrade of West Pier No. 22 and 23



- Logistic & Warehousing Area
 - Fishing Harbor
 - Container Terminal Area
 - Bulk/General Cargo Terminal Area
 - Ferry/Cruise Terminal Area
 - Reclamation Area
 - Industrial Zone
 - Port Administration
 - Green Zone
 - Tourist Services & Recreation Area
 - A1 West Coast North Terminal
 - A2 West Coast South Terminal
 - B1 CSBC Corporation Taiwan - Keelung
 - B2 Tongpan Island
 - C1 Waterfront Recreation Area
 - C2 Keelung Maritime Plaza
- Naval Keelung Logistics Support Command



▼ Logistic & Warehousing Area in West Pier No. 29 - 32 Hinterland



Cruise

Port of Keelung is the busiest as well as the most important cruise home port of Taiwan. Located at the heart of the city, the port is favoured by international cruise passengers due to its accessibility by public transportation systems and the close proximity to Taipei and other northern coastal attractions. At present, East and West Pier No. 2-4 provide cruise berths and West Pier No. 2-4 will be capable of accommodating up to 225 thousand tons cruise ships by 2018.

The attractive geographical advantages of Port of Keelung have turned it into a bustling cruise hub in the greater Taipei area. This has attracted significant investment by companies such as Star Cruises, Princess Cruises, Costa Fortuna and Royal Caribbean Cruises. An average of five cruise ships depart Port of Keelung each week during the peak season. The rich cruise travel options are well suited to a wide range of different passengers, and the cruise industry development at Port of Keelung has reached a stage of vigorous growth.

Free Trade Zone

Port of Keelung Free Trade Zone covers Pier No.6 to No.22 on the east coast of Keelung and the Pier No.7 to No.9 and No.11 to No.33 on the west coast.

Keelung is the lifeline of the greater Taipei metropolitan area and is located in the vicinity of the major political, industrial, and commercial centers in Taiwan. The port is also surrounded by Xizhi, Nangang, and Neihu science parks and the Dawulun, Ruifang, and Liudu industrial zones. Port of Keelung is highly suited to the shipping industries, international logistics, warehousing, large-scale wholesalers and international traders. By using Port of Keelung FTZ, it provides business operators the platform to transit, distribute, store and consolidate multi-national cargo, in a simple and expedited process. All of which are achieved by efficient customs clearance procedures that optimize logistics flow and significantly lower operational cost.

